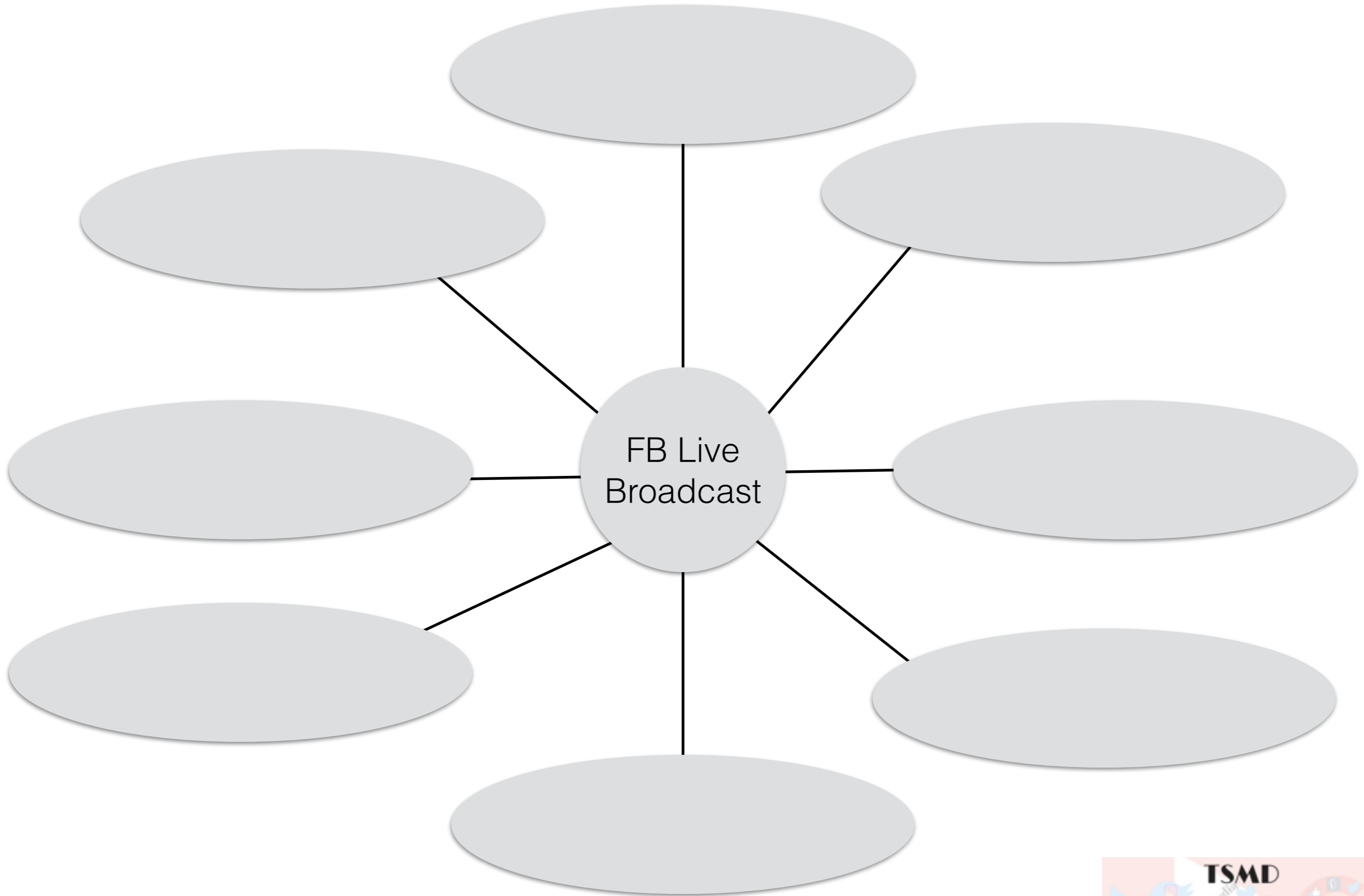


Facebook Live Promotion Mind Map

The purpose of a Facebook Live Promotion Mind Map is to gain clarity on how you will promote each Facebook live broadcast. That way, you have a promotion plan going into each of your live broadcasts while they are still fresh.

Think of eight ways you can promote your Facebook live broadcasts. The first 1-3 methods may come natural in a few seconds. As you list more methods, it will become harder for you to think of other methods. This will build your creative thinking for how you'll promote any new live video or content you produce.



Total Social Media Domination

